

Beat: Arts

BELGIAN DESIGNER IS CLAIMING TOKYO 2020 OLYMPIC GAMES LOGO IS PLAGIARISM

PROMISE TO TAKE ACTION FOR PLAGIARISM

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USPA NEWS - The unveiling of the Tokyo 2020 Olympics Emblem caused very quickly a polemic in JAPAN after Olivier DEBIE graphic and logo designer from BELGIUM is intending to file a lawsuit against the organizing Committee of the Olympic Games in Tokyo in 2020.

Olivier DEBIE is saying that they have hooked his design he created for Belgian Theater of Liege as Logo type. He expressed his resentment of the strong likeness of designs. He said that even if Olympic Games designers were not aware of his work, the similarity of drawing bases on identical geometric is obvious.

The Head of Liege's Theater said that the similarity of the emblems will lead to financial loss for his Playhouse. Kenjiro SANO, the Tokyo 2020 logo designer, said that he aimed to create a proper japanese style. According to Tokyo.2020.jp, the emblems are Tokyo 2020 and Tokyo 2020 Paralympic Games and were created to symbolize the power of unity.

The emblem is inspire by the shape of the letter T standing for :

- TOKYO
- TOMORROW
- TEAM

Olivier DEBIE has hired lawyers who stated they would contact the International Olympic Committee and its Tokyo Division to notify them about the alleged plagiarism. And if the authorities don't react, the lawyers promised to take futher action and go to court. The Theater Liege's emblem was created in 2011 and established in 2013.

Article online:

<https://www.uspa24.com/bericht-4695/belgian-designer-is-claiming-tokyo-2020-olympic-games-logo-is-plagiarism.html>

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